

**PERSONAL DATA****Name** : Mr. AYUTH INTRAPRADIT**Position** : Head of Digital Business**Email** : ayuth.i@phuket.psu.ac.th**Phone** : 076276720**EDUCATION****Master Degree** 2555 Master of Economics, Chiang Mai University, Thailand**Bachelor Degree** 2552 Bachelor of Economics, Chiang Mai University, Thailand**TEACHING**

976-110 Introduction to Business

140-110 Organization and Management

976-213 Introduction to Economics

976-210 Principle of Marketing

976-300 Supply Chain and Logistic Management

140-498 Computing Ethics and Laws

140-130 Information Technology

103-101 Computer in Daily Life

977-212 Principle of Engineering Economics

976-494 Legal and Ethical Consideration in IT

976-314 Consumer Behavior

976-311 Organizational Behavior

969-042 Digital Economy

969-092 E-Sport

976-495 Special Topics in E-BIZ I (CONCEPT OF BIZ)

976-102 Digital Marketing

976-493 Seminar

**NATIONAL PROCEEDINGS**

Dechsri, P., Seesaithong, S., Boonlamp, L., and **Intrapradit, A.** Factors Affecting the Participation Decision to the Running Activities in Phuket Province, In proceedings of the 16th National Conference on Computing and Information Technology (NCCIT2020), 15 May 2020, Bangkok, Thailand, pp. 648.

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